

Extraordinaire

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A MAGAZINE OF EXTRAORDINARY PEOPLE



**PROBLEM SOLVED.
LIGHTYEAR
WIRELESS**
Starts a Revolution!

A story that has never been told page 16

The Wireless Revolution



People talk about revolutions all the time, but only Lightyear Wireless is creating one

What if something unimaginable became a reality? An opportunity so incredible that even the most successful people in the nation would be amazed; a final frontier that could quickly become the fastest opportunity witnessed in U.S. history?

The way you think about wireless phones is about to change forever! Lightyear's new and innovative wireless business is creating an unparalleled home-based business opportunity for people everywhere. The largest transfer of wealth ever is about to get underway as the U.S. replaces existing wireless carriers!

Do you know anyone who doesn't have a mobile phone? It's actually getting hard to find someone who doesn't own one. Mobile phones have become so common and so necessary, they're almost like air; we can't live without them!

How much does your household spend on wireless bills per month? \$100? \$200? \$500? American's alone spend over \$11 billion per month on wireless phone bills and no one in history has ever been paid residually on those bills! Finally, there's a company who is creating a wireless residual revolution! Imagine getting paid up to 10% per month on the wireless phone bills of everyone you know! Now imagine up to 4% per month on the wireless phone bills of everyone they know. Revolutions create millionaires. Will you be the next one?

“Mobile phones have become so common and so necessary, they're almost like air; we can't live without them!”

Receive true monthly residual income from wireless monthly bills

It's the easiest conversation you will ever have. Simply, ask someone you know to visit your online wireless store and purchase their next wireless phone from you. On average, customers switch wireless phones every 13 months. Lightyear will pay you up to 10% on your personal customers and 1% to 4% on eight additional compressed levels. The average wireless customer bills \$60 per month with a two-year contract, so if you had 1,000 personal customers spending \$60 per month, that would create \$60,000 in wireless monthly bills times 10% = \$6,000 per month in residual income. If you teach others how to do exactly what you did, open up an online wireless store and if they had 10,000 customers spending \$60 per month on your eight additional compressed levels, that would create \$600,000 in wireless monthly billings times 4% = \$24,000 per month in residual income every month when customers pay a wireless bill they were already paying in the first place!

When was the last time your wireless company knocked on your door and asked you to become a customer again? It doesn't happen right? You signed up as a customer once, they bill you monthly and you pay that bill every single month. Customers on average stay with their wireless provider for at least six years. Imagine getting paid for six years for something you did one time.

LIGHTYEAR™ WIRELESS

Wireless Subscribers have grown from 33.8 million in 1995 to 255.4 million in 2007!

Wireless Customers:

1995 - 33.8 Million
2000 - 109.5 Million
2005 - 207.9 Million
2007 - 255.4 Million

Wireless Users have grown from 13% of the people in the U.S. who had wireless service in 1995 to 84% that had service in 2007!

Percent of Wireless Customers:

1995 - 13%
2000 - 38%
2005 - 69%
2007 - 84%



Online wireless retail store monthly residual overrides

Every wireless Representative receives their own personal online wireless store when they join. The total monthly cost for operating an online wireless retail store is \$49.99 per month and we pay up to \$24 in commissions to our wireless Representatives. (Example: 500 stores with an average of \$24 in commissions per store = \$12,000 per month.) The online wireless store allows customers to enroll for wireless phone service; potential Representatives view video presentations, a complete lead generating/auto responder marketing system and much more.

Free wireless minute credits toward your monthly bill

For every \$500 you earn in Leadership Fast Start Bonuses, Lightyear Wireless will credit your wireless account with free minutes! Imagine never paying your monthly wireless bill again! We will show you how easy it is.

The wireless gold rush will only happen once! Your wireless phone will become your one device to communicate, access the Internet and simply live your everyday life. Over the next ten years, wireless phones will replace all the devices we use. They have already replaced our home phones, mp3 players and with smart phones becoming so popular, our computers are almost replaced as well! As broadband access grows, mobile phones are bound to have unlimited applications on them which will make our phones even that much more important. The future is limitless. If you missed other so called "gold rushes" in the past like the long distance "gold rush" or the Internet "gold rush," you do not want to let this opportunity pass you by. The wireless residual revolution is the "gold rush" opportunity of a lifetime!



Wireless revenues have grown from \$19 billion in 1995 to \$138.9 billion in 2007!

Wireless Revenue:

1995 - \$19 Billion
2000 - \$45.3 Billion
2005 - \$113.5 Billion
2007 - \$138.9 Billion

Wireless minutes of use have grown from 431.9 million in 1995 to 2.1 trillion in 2007!

Wireless Minutes of Use:

1995 - 431.9 Million
2000 - 533.8 Billion
2005 - 1.5 Trillion
2007 - 2.1 Trillion

The number of wireless text messaging users are exploding! Texting has become a very popular and an acceptable communication tool. In 2003 there were 32 million people using text messaging, in 2007, there were 85.3 million and predictions are that by 2010, 100 million people will use text messaging!

Data Revenue:

1995 - \$0
2000 - \$211.2 Million
2005 - \$8.5 Billion
2007 - \$23.2 Billion

